



BMP[®]51
LABEL MAKER

BMP[®]53
LABEL MAKER

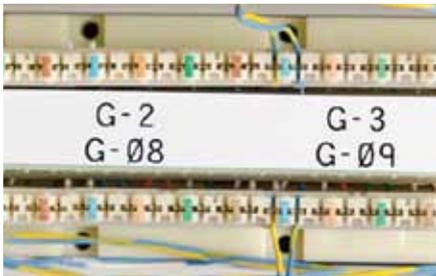
Made to get the **job done.**

Get all of your labelling

Voice & Data Comm ID



Cable Flags



Punch Block & Patch Panel Labels



Self-Laminating Cable Markers



Faceplate & Outlet Labels



Data Centre Equipment, Bay, Rack & Frame Labels

Electrical ID



Automation & Electrical Component Markers



Wrap Around Wire & Cable Markers



Control Panel and Electrical Panel Labels



PermaSleeve® PS Wire Marking Sleeves



Terminal Block Markers



Wire & Cable Flags



Self-Laminating Wire & Cable Markers



Legend Plates

done with one printer.

Product, Facility & Safety ID



Tamper Resistant Labels



Low Surface Energy / Powder Coated Surface Labels



Reflective Labels



Bin, Storage, & General Industrial Labels



Indoor / Outdoor Grade Facility & Safety Labels



Rating Plate Labels



Rough Surface Labels

Lab ID



Centrifuge and PCR Tube Labels



Tissue Cassette Labels



Straw and Rod Labels



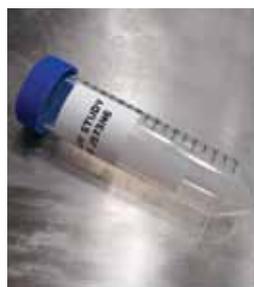
Cryo-Cane Labels



Slide Labels



Cryo Tube Labels



Conical and Large Tube Labels



Microplate Labels



General Lab ID (Bottles, Flasks, and Dishes)

BMP[®]51 LABEL MAKER

Made to get the job done.

When you need labels, you need them quickly and you need them done right. The BMP[®]51 Label Maker can help you get the job done faster, easier and with confidence. This labeller has the versatility, print capabilities and convenience to help you tackle your toughest labelling jobs in a snap.

Get the job done **FASTER** and **EASIER**.

The BMP[®]51 Label Maker is packed with time-saving features that can help you create the labels you need more quickly. Here are just a few:

- Fast print speed. Prints 1 inch per second!
- Material recognition and automatic label formatting (no calibration!)
- Built-in Bluetooth[®] technology or optional Wi-Fi card for wireless printing via a network
- Large, graphical display with backlight (on-screen indicators for remaining material, battery and more!)
- Durable built-in cutter with label retention
- 3 power options included: Li-Ion battery, AA batteries, or AC adaptor
- Robust software for advanced label design

Plus, the BMP[®]51 Label Maker has hundreds of different labelling options to choose from – get all of your labelling done with one printer.

- Continuous and die-cut label materials available
- More than 20 material types and over 190 label parts
- Prints labels up to 38.1mm wide (or continuous labels up to 1 metre long!)

Get the job done **WITH CONFIDENCE**.

- Printer and materials are built to last
- Tough, durable label materials that won't fade, smear or fall off
- Rugged printer can survive a 4-ft drop onto concrete





Hassle-Free Cartridges

Ribbon and label materials in ONE cartridge!

- Install or remove ribbon and material in one easy step
- No need to worry about having the right ribbon for your materials
- Ribbon and material runs out at the same time (less waste!)

Easy-to-load cartridges with “No Jam” technology.

- Top-loading cartridge that snaps into place (you can't load it wrong!)
- Easy access to cartridge for quick changes
- Locking mechanism prevents labels from retracting into cartridge



BMP®53 Label Maker

Don't need the keyboard or screen? Check out the BMP®53 Label Maker. This printer has many of the same features as the BMP®51 Label Maker, minus the display screen and keyboard.

- Create labels with LabelMark™ or CodeSoft™ Software, or using a Brady Mobile App on your smart phone
- Advanced label design from the familiarity of your own PC or phone
- Control who has access to label printing capabilities with a password protected computer
- Small footprint takes up little desk space
- Use the same label cartridge as BMP®51

Get the job done **your way.**

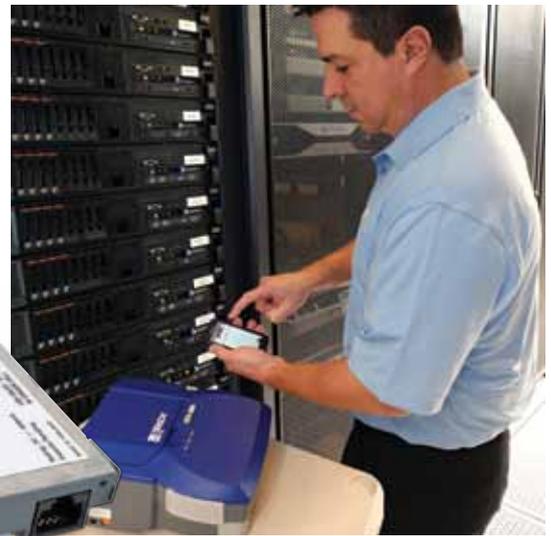
The BMP®51 Label Maker ships with a Bluetooth® enabled network card that can work with your Android powered mobile device and the Brady Mobile App.

Additional options are available to network your Brady BMP®51 Label Maker - making it quick and easy to print without being physically connected to multiple PCs.

Network Card Options:

- Ethernet Only
- WiFi + Bluetooth®
- WiFi + Bluetooth® + Ethernet

For available part numbers, see back page.



Brady Mobile Apps for iPhone & iPad

Soon you will be able to use the Brady Mobile Apps with your Apple devices. Currently under-development, the Brady Mobile Apps for iPhone & iPad will be coming in mid 2013.

Brady Mobile Software

Create, edit and print labels using your Android device.

Introducing “Brady Mobile” – the first Brady apps for on-the-job label making. Simply download a free Brady Mobile app on your Android device for instant access to quick and easy label making. There’s no need to carry a laptop or separate device!

With Brady Mobile, you can use your Android device to:

- Design a label from scratch
- Edit an existing label
- Create and edit label templates
- Print to your BMP®51 or BMP®53 Label Maker using Bluetooth® technology

Additional features include:

- Save label files to your mobile device for quick and easy label making in the future
- Built-in barcodes, symbols and pictograms that you can insert onto your labels
- Automatically updates when new label types, printers and materials are available



Brady Mobile Electrical Label Types:

- Flags
- Wire Markers
- Terminal Block
- Templates
- Files
- General ID



Brady Mobile DataComm Label Types:

- General ID
- Flags
- Patch Panel
- Wire Markers
- 110 Block
- 66 Block
- BIX Block



LabelMark™ Software

LabelMark™5 Software can integrate data sources, label designs and batch printing into one cohesive system – a time-saving solution for operational label set up, management and execution.

LabelMark™5 Software is a user-friendly label design and printing software for a variety of high performance labelling:

- Wire and cable marking
- Terminal block marking
- Control panel and component marking
- Rating plate identification
- Voice and data equipment labelling

Save time with new label set up and data management features

- Import data and serialisation legends with a single click
- Electrical labelling wizards (control panel, 110 Block, and wire harness)
- Group wire markers, push buttons, rating plates, and terminal block labels into one job file
- Complete integration with MS Office™ and AutoCAD applications



Visit www.bradyID.com.au/bmp51 or open the Google Play Store on your mobile device and search for "Brady Mobile."

Brady Mobile App is designed to run on Android OS Version 2.2 or higher.



BMP®51 LABEL MAKER & BMP®53 LABEL MAKER

Printer & Accessories Part Numbers

Part No.	Description
874037	BMP®51 Printer with LabelMark™ Software and Li-Ion Battery
874039	BMP®53 Printer with LabelMark™ Software and Li-Ion Battery
143108	Magnet
142260	Lithium Ion Rechargeable Battery Pack
874061	Lithium Ion Rechargeable Battery Pack w/ AC Adaptor /Battery Charger
142265	Brady Network Card - Bluetooth® only
142266	Brady Network Card - Bluetooth® and WiFi
142267	Brady Network Card - Ethernet only
142268	Brady Network Card - Bluetooth®/WiFi/Ethernet
143109	Hard Carry Case
121423	Soft Carry Case
874060	AC Adapter/Battery Charger
143114	USB Cable
143115	Spare Battery Tray

*Printer Ships with Hard Carrying Case, Labelmark™ Software, Li-Ion Battery, Battery Tray For AA Batteries, AC Adapter, USB Cable, Driver CD, Product CD, Quick Start Guide, MC-1500-595-WT-BK Material, Built in Bluetooth™ Enabled Brady Network Card.



Printer Specifications	
Applications	Data Communications & Audio/Visual Labelling, Facility, Safety & Maintenance Identification, Electrical ID, Product ID, Laboratory ID
Print Technology	Thermal Transfer
Print Resolution	300 dpi
Print Speed	1" / sec (25.4 mm/sec)
Colour Capability	Single colour printing
Max Labels Per Day	250 labels / day
Keyboard	QWERTY on BMP®51
Portability	Yes
Weight with Battery	1.44 kgs for BMP®51 & 1.22 kgs for BMP®53
Power Supply	8 AA's, Lithium Ion battery or AC power
PC Connectivity	Optional
Stand Alone Printing	Yes with BMP®51
Connectivity Options	USB, Bluetooth® & optional Ethernet, WiFi
Continuous vs. Die Cut Labels	Continuous and Die Cut Labels
Materials Supported	190+ stock parts
Tape Widths	Continuous widths from 12.7mm - 38.1mm variety of Die Cuts
Max Label Width	38.1mm
Max Print Width	36.58mm
Label Roll Length	Up to 7.6m
Text Sizes	4 to 196 point in 1 point increase
Multi-Line Print	Yes
Print Rotation	Yes
Serialisation	Yes
Barcode	Yes

i These printers have a built-in label retention feature. Your labels won't fall out of the printer, even after cutting them. Paired with the magnet accessory and Brady's Mobile App, this is the ultimate in on-the-job labelling.



Bluetooth® is a registered trademark of Bluetooth SIG, Inc.
 Android is a trademark of Google, Inc.
 Apple, iPhone & iPad are registered trademarks of Apple Inc. registered in the U.S. and other countries.
 Windows® is a registered trademark of Microsoft Corporation in the United States and other countries.
 Google Play is a trademark of Google, Inc.

Brady Australia Pty Ltd
 2 Bellevue Circuit,
 Greystanes NSW 2145
 Phone: 1800 620 816
 Fax: 1800 805 076
www.bradyID.com.au